



IT'S WISE TO ADVERTISE!

Both new and established members benefit from advertising in the McHenry *NOW* Newsletter! It's an excellent method of reaching the business leaders in the McHenry Area with purchasing power!

1000 copies of this newsletter are printed and distributed to our members and their associates. 9000 copies of this newsletter are distributed to the community. For just a small fee, you can communicate to your business audience.

Remember to include the McHenry *NOW* in your advertising budget - you will be pleased with the results. Pricing for camera ready art is as follows:

CHOICE	SIZE	PER ISSUE (Cost same for black & white or color)
A	1/8 Page (3.9167" w x 2.4683" d)	\$100
B	1/4 Page (3.9167" w x 5.02" d)	\$150
C	1/2 Page (8" w x 5.02" d)	\$250
D	Full Page <ul style="list-style-type: none"> • Bleed (8.75" w x 11.25" d) • Trim Area (8.5" w x 11" d) • Live Area (8.25" w x 10.75" d) 	\$400
E	Back Page (full page) <ul style="list-style-type: none"> • Bleed (8.75" w x 11.25" d) • Trim Area (8.5" w x 11" d) • Live Area (8.25" w x 10.75" d) 	\$550
F	Front Page (3.9167" w x 3" d)	\$250

If you need assistance in preparing art or copy, there is an additional charge of 20%. Our deadline for advertising in each issue is the 1st of the month before the newsletter is due to go out. *No inserts accepted.*

2012 Newsletter Issues: Jan-Mar; Apr-Jun; Jul-Sept; and Oct-Dec

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MAIL FORM TO: McHenry Area Chamber of Commerce, 1257 N. Green St., McHenry, IL 60050

Call Jane at 815-385-4300, Fax 815-385-9142 or e-mail jane@mchenrychamber.com.

Name: _____ Phone: _____

Business: _____ Email: _____

Ad Size Choice: _____ Price: _____ Newsletter Issue: _____