



SCRAMBLE

Presented by Marketing Connection Groups

DATE: Friday, April 29, 2011
TIME: 11:00am to 11:45am Business Showcase, Registration & Open Networking
 11:45am to 2:15pm Lunch & Networking
LOCATION: The Lakemoor located at 28874 W. Route 120.
 (This is located at the corner of Darrell Road and Route 120)

SCRAMBLE REGISTRATION FORM: Please complete form in its entirety as this information will be part of our program. Mail to 1257 N. Green Street, McHenry, Illinois 60050 or Fax (815) 385-9142. For info, call (815) 385-4300. **Limit 2 attendees per company/organization.** Non-refundable if cancelled within 48 hours of event.

NAME _____ COMPANY _____

BUSINESS CATEGORY I.E., HOW LISTED IN YELLOW PAGES: _____

DESCRIPTION OF YOUR SERVICES (can only promote at Scramble what is listed on this form)

WHAT TYPE OF BUSINESS DO YOU WANT TO MEET: _____

ADDRESS _____

CITY: _____ ST: _____ ZIP: _____ PHONE# _____

WEBSITE _____ FAX# _____

E-MAIL _____ MARKETING CONNECTION GROUP MEMBER # _____

Sponsored By:



- Chamber Member = \$25: _____
- Non-Chamber Member = \$40: _____
- **Two For One Special** (member with non-member guest) = \$40 _____ or \$20 each _____
 (Invite a business who is not currently a McHenry Area Chamber member and you both attend for \$20 each. Receive a table sponsor for each 2 guests that you bring).



All Guests need to complete form as well

- Guest/Guest of: _____
- Business Showcase Bring (2x2) Display: Yes _____
- **Provide Goody Bag Items – Bring 200 promotional items for the Goody Bag to be dropped off at the chamber office by Monday, April 25th.**
- Door Prize Donation of: _____
 Must be of \$50 or greater value (Only 12 door prizes accepted). Will be listed along with donor company in the program.
No door prizes allowed day of event.

___ CHECK ENCLOSED

PAYMENT:    #: _____ EXP DATE: _____

Payment must accompany form unless other arrangements are made. **No Shows will be charged.**
Registration Deadline is Tuesday, April 26th, by 5:00 pm – Priority Seating to first 100 registrants
"By submitting this application, I acknowledge the possible solicitation by others."



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“Every time I attend the Scramble, I get new business” says Jeremy Hahn, AVIS Web Design.

SCRAMBLE PROGRESSIVE LUNCHEON

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What is a Scramble?

The Scramble is a Structured Progressive Networking Luncheon whereby representatives from growth oriented businesses have the opportunity to promote their company's unique benefits to other businesses. 99% of prior attendees claim meeting business contacts. *This is a 2 ½ hour luncheon. It is extremely important that you stay for the entire event.*

Why should I attend?

- Promotion - to over 100 businesses through displays.
- Sales opportunity – physically introduce your business to 27 to 30 non-competing businesses.
- Cost effective - economically meet people face-to-face who influence and make buying decisions for other businesses in the McHenry Area.
- Education - gain an understanding of other businesses, products and services that are available to help your business growth.
- Receive a list of all attendees.

How to gain the most from the Scramble:

- Bring plenty of business cards and/or brochures to hand out.
- Bring promotional material for a small table top display.
- Check in between 11:00am and 11:30am to allow ample time to network with early arrivals.
- Be prepared to answer the following questions, "Please introduce and explain what your company does?"; "What sets you apart from your competition?"; and "Who is your best power partner or referral?"
- Take advantage of the Business Showcase. Setup between 10:45 –11:00am.
- **Be a Table Sponsor** – Bring 2 or more guests to be a table sponsor.
- **Door prizes are welcome but must be registered prior to the event (minimum value \$50, only 12 accepted).**
No door prizes allowed day of event.
- **Provide Goody Bag Items** – Bring 200 promotional items for the Goody Bag to be dropped off at the chamber office by Monday, April 25th.
- **Bee Bold Mystery Bee** is buzzing around looking for hands to shake. If the Mystery Bee has your business card, it will be placed in a drawing.

Sponsored By:



(Reservation Form on Reverse Side)