



# SCRAMBLE

Presented by Marketing Connection Groups

**DATE:** Friday, April 23, 2010  
**TIME:** 11:00am to 11:45am Business Showcase, Registration & Open Networking  
 11:45am to 2:15pm Lunch & Networking  
**LOCATION:** The Lakemoor located at 28874 W. Route 120.  
 (This is located at the corner of Darrell Road and Route 120)

**SCRAMBLE REGISTRATION FORM:** Please complete form in its entirety as this information will be part of our program. Mail to 1257 N. Green Street, McHenry, Illinois 60050 or Fax (815) 385-9142. For info, call (815) 385-4300. **Limit 2 attendees per company/organization.** Non-refundable if cancelled within 48 hours of event.

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

BUSINESS CATEGORY I.E., HOW LISTED IN YELLOW PAGES: \_\_\_\_\_

DESCRIPTION OF YOUR SERVICES (can only promote at Scramble what is listed on this form)

\_\_\_\_\_

WHAT TYPE OF BUSINESS DO YOU WANT TO MEET: \_\_\_\_\_

\_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE# \_\_\_\_\_

WEBSITE \_\_\_\_\_ FAX# \_\_\_\_\_

E-MAIL \_\_\_\_\_ MARKETING CONNECTION GROUP MEMBER # \_\_\_\_\_

**Sponsored By:**



- Chamber Member = \$25: \_\_\_\_\_
- Non-Chamber Member = \$40: \_\_\_\_\_
- **Two For One Special** (member with non-member guest) = \$40 \_\_\_\_\_ or \$20 each \_\_\_\_\_  
 (Invite a business who is not currently a McHenry Area Chamber member and you both attend for \$20 each. Receive a table sponsor for each 2 guests that you bring).



**All Guests need to complete form as well**

- Guest/Guest of: \_\_\_\_\_
- Business Showcase Bring (2x2) Display: Yes \_\_\_\_\_
- **Provide Goody Bag Items – Bring 200 promotional items for the Goody Bag to be dropped off at the chamber office by Monday, April 19th.**
- Door Prize Donation of: \_\_\_\_\_  
 Must be of \$50 or greater value (Only 12 door prizes accepted). Will be listed along with donor company in the program.  
**No door prizes allowed day of event.**

\_\_\_ CHECK ENCLOSED

PAYMENT: #: \_\_\_\_\_ EXP DATE: \_\_\_\_\_

Payment must accompany form unless other arrangements are made. **No Shows will be charged.**  
**Registration Deadline is Tuesday, April 20th, by 5:00 pm – Priority Seating to first 100 registrants**  
*"By submitting this application, I acknowledge the possible solicitation by others."*



McHenry  
Area  
Chamber of  
Commerce



**SCRAMBLE**

Presented by Marketing Connection Groups

*“The best money I ever spent” says John Sullivan of Wm. W. Schwartz & Assoc.*

## SCRAMBLE PROGRESSIVE LUNCHEON

**DATE:** Friday, April 23, 2010  
**TIME:** 11:00am to 11:45am Business Showcase, Registration & Open Networking  
11:45am to 2:15pm Lunch & Networking  
**LOCATION:** The Lakemoor located at 28874 W. Route 120.  
(This is located at the corner of Darrell Road and Route 120)



### What is a Scramble?

The Scramble is a Structured Progressive Networking Luncheon whereby representatives from growth oriented businesses have the opportunity to promote their company's unique benefits to other businesses. 99% of prior attendees claim meeting business contacts. This is a 2 ½ hour luncheon. It is extremely important that you stay for the entire event.

### Why should I attend?

- Promotion - to over 100 businesses through displays.
- Sales opportunity – physically introduce your business to 27 to 30 non-competing businesses.
- Cost effective - economically meet people face-to-face who influence and make buying decisions for other businesses in the McHenry Area.
- Education - gain an understanding of other businesses, products and services that are available to help your business growth.
- Receive a list of all attendees.

### How to gain the most from the Scramble:

- Bring plenty of business cards and/or brochures to hand out.
- Bring promotional material for a small table top display.
- Check in between 11:00am and 11:30am to allow ample time to network with early arrivals.
- Be prepared to answer the following questions, "Please introduce and explain what your company does?"; "What sets you apart from your competition?"; and "Who is your best power partner or referral?"
- Take advantage of the Business Showcase. Setup between 10:45 –11:00am.
- **Be a Table Sponsor** – Bring 2 or more guests to be a table sponsor.
- **Door prizes are welcome but must be registered prior to the event (minimum value \$50, only 12 accepted).**  
**No door prizes allowed day of event.**
- **Provide Goody Bag Items** – Bring 200 promotional items for the Goody Bag to be dropped off at the chamber office by Monday, April 19th.
- **Bee Bold Mystery Bee** is buzzing around looking for hands to shake. If the Mystery Bee has your business card, it will be placed in a drawing.

Sponsored By:



(Reservation Form on Reverse Side)