

Increase Visibility Through



Upgrade to MACC Club Membership for \$1,000 and take advantage of these priceless benefits:

- Business logo displayed on front page of McHenry NOW Weekly. Outreach 800 business owners & employees each issue ~ **NEW**
- Business logo prominently displayed in “What’s Up McHenry” section of Newsletter. Outreach 9000 businesses each issue ~ **NEW**
- Business logo displayed on home page of website as MACC Club member ~ **NEW**
- Logo in all programs as MACC Club member such as Scramble, Golf Outing, EXPO and Fiesta Days Guide
- Logo prominently displayed in Chamber Office during Board, Committee & Luncheon Meetings
- MACC Club Member logo in chamber page of Chamber Community Guide. Outreach 17,000 households, 360 new households, and 1000 businesses
- **Dues included up to \$230 ~ (value \$230)**
- 1 complimentary black and white 1/8 page ad in McHenry NOW newsletter with distribution to 9,000
- For first time sponsor, plaque promoting MACC Club level.
- Highlighted listing and logo in Chamber website directory.
- 25% off Carnival of Commerce Expo booth..
- 25% off Foursome at Golf Outing including lunch and dinner.



APPLICATION FOR MEMBERSHIP

BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP+4 _____

PHONE# _____ WEB SITE _____

FAX# _____ E-MAIL _____

CONTACT PERSON _____ TITLE _____

SIGNATURE: _____

ORGANIZATION DESCRIPTION: _____

INTERESTED IN ADVERTISING IN CHAMBER COMMUNICATIONS: ____ YES ____ NO

INTERESTED IN NEW RESIDENT GREETER PROGRAM \$30 PER MONTH DELIVERS INFO ABOUT

YOUR ORGANIZATION TO NEW RESIDENTS: ____ YES ____ NO

INTERESTED IN COMMITTEE INVOLVEMENT OR REFERRAL GROUP: ____ YES ____ NO

WHO REFERRED TO YOU OUR ORGANIZATION: _____

By signing up, you acknowledge that you are agreeing to receive solicitation from other members and from the

ANNUAL INVESTMENT RATE (BY # OF EMPLOYEES)

Part-time employees may be grouped together

1-2	\$230	10-19	\$345	100-199	\$745	801+	\$1,315
3-4	\$260	20-49	\$450	200-499	\$930	Not for Profit	\$110
5-9	\$275	50-99	\$600	500-800	\$1,165	Home Based	\$175 (1st yr) then \$230

_____ **Website:** Feature logo and 35 word statement (\$100 annually)

_____ **“Hot Deals”:** Features coupon on website (\$75 annually)

_____ **Membership Savings Program:** Promote discounts and specials to members (\$20 annually)

_____ **Website Banner Ad:** (\$250 annually)

_____ **MACC Club Level:** (\$1000 minus \$230)

_____ **Total**

MasterCard/VISA/AmEx/Discover _____ EXP _____ Amount Encl.: _____ Check: _____