



## MEMBER ADVERTISING DISCOUNTS!

Advertise in the 2012 McHenry NOW Newsletter, Fiesta Days Guide, Website Directory, Hot Deals, and Membership Savings Program and receive a savings!!!

McHenry NOW Newsletter – Is distributed to over 9,000 households and businesses. Ads start at \$100 each.

Weekly NOW – Advertisement space reaching out to 800+ businesses weekly. \$50 a month.

Fiesta Days Guide - 16,000 copies are published and distributed to all area residents in the following towns: McHenry, Ringwood, Johnsburg, Richmond, Volo, East side of Wonder Lake and Spring Grove.

Website Directory – Standout in your category listing on the Chambers website by adding your logo plus a 35 word description of your business. \$100 per year.

Hot Deals – Offers the opportunity for the community to download coupons guaranteeing saving with reliability. \$25 per quarter or \$75 per year.

Membership Savings Program – To encourage members to utilize the goods and services of one another. \$20 per year.

“Welcome to Your Home” Program – Reaches out to new residents. \$30 a month or \$300 a year. You will receive a list of homes where your material was dropped off.

Below is a list of rates to advertise in the various brochures produced by the McHenry Area Chamber of Commerce. Spend your advertising dollars wisely and take advantage of the savings to advertise in all 5.

Options	McHenry NOW Newsletter	Fiesta Days Guide	Website Directory	Hot Deals	Membership Savings Program	Total Without Discount	Advertising Savings
A	\$400 1/8 page ad (4 issues)	\$250 1/4 page ad	\$100	\$75	\$20	\$845	<b>\$600</b> <b>All 5</b> (\$245 savings)
B	\$400 1/8 page ad (4 issues)		\$100		\$20	\$520	<b>\$325</b> <b>All 3</b> (\$195 savings)
C	\$600 1/4 page ad (4 issues)					\$600	<b>\$450</b> (\$150 savings)

MAIL FORM TO: McHenry Area Chamber, 1257 N. Green Street, McHenry, IL 60050; fax 815-385-9142.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business: \_\_\_\_\_ Email: \_\_\_\_\_

Please sign me up for: Option A: \_\_\_\_\_ Option B: \_\_\_\_\_ Option C: \_\_\_\_\_

I don't want a package but would like advertising in some of the following:

- Fiesta Days Guide \$250    
  Website Directory (\$100 annually)    
  Weekly NOW (\$50 monthly)  
 Membership Savings Prog. (\$20 annually)    
 McHenry NOW Newsletter (1/8pg ad 4x's yr) (\$400 annually)  
 Hot Deals (\$75 annually)    
 New Resident Greeter Program (\$30 month/\$300 year)  
 Check Enclosed    
 Credit Card: \_\_\_\_\_ Exp.: \_\_\_\_\_